

RFP 03/2017: PROVISION OF MEDIA MONITORING AND ANALYSIS SERVICES

QUESTION AND ANSWER

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1	For us to be able to work out our costings in accuracy, would it be possible to be shared with the keywords for monitoring in the media, this will help us to determine the volume of the reports and also breakdown in terms of what to track for in the media for our analysis.	Please see attached Keywords for Media Monitoring.